

March 2021

Potential EOSAM 2021 Exhibitor/Sponsor,

Dear Sir/Madam,

European Optical Society proudly welcomes optics and photonics professionals to its annual international conference and exhibition **the EOSAM 2021** [www.eosam2021.org](http://www.eosam2021.org) in **Rome, Italy**. More than 400 scientists and professionals from around the world are expected to attend the EOSAM 2021 from the **13<sup>th</sup> to the 17<sup>th</sup> September**. The list of attendees includes key leaders, top researchers, students and industry experts. This is an exciting opportunity for you to exhibit your latest products, new solutions, and company information.

From the **15<sup>th</sup> to the 16<sup>th</sup> of September**, a **tabletop exhibition** will allow you to present and promote your products among the conference attendees. On both days, one to two hours will be reserved as exhibition-only time. Moreover, all poster sessions and coffee breaks will be held around the exhibition space, thus maximizing visibility of your company and creating a great environment for efficient discussions.

For **maximizing visibility** during the event, companies and other organizations are offered additional sponsoring and advertising opportunities. Detailed, but not complete, list of items presented in the Appendix.

*Depending on the sanitary and travel situation, the organisers will adapt the conference format accordingly, and enable online visibility for companies. In case of cancellation due to travel restrictions, refund is available for booked onsite items.*

The chairs of the conference are Gilles Pauliat, Université Paris-Saclay, Institut d'Optique Graduate School, CNRS, Palaiseau, France (EOS President); Concita Sibilio and Alessandro Belardini from Università di Roma La Sapienza, Italy (Local Chairs).

**Record number of Topical meetings** (14) include all topics in the field of optics and photonics. For the full list of topical meetings, please visit the [EOSAM website](http://EOSAM website). The conference also includes a special session on Grand Challenges for Photonics, session for partners in EU projects for disseminating their activities and results, as well as a special session for PhD students to present their research, organized by the [Italian Society of optics and photonics](http://Italian Society of optics and photonics) (SIOF).

For any inquiries, please contact EOS Executive Director Elina Koistinen, Tel. +358 50 592 4693, [elina@europeanoptics.org](mailto:elina@europeanoptics.org). Items are sold on the first-served basis.

On behalf of the Organizers,



Elina Koistinen

EOS Executive Director

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**13-17 September 2021**  
**Rome, Italy**



## **EXHIBITION PACKAGE**

**2.300 € (PRICE REDUCED BY 500€ for EOS Corporate Members) <sup>(2)</sup> <sup>(3)</sup>**

Includes:



- Exhibition space, 6 sqm (2x3m)
- One (1) conference and exhibition entrance ticket to company representative, including coffees, lunches, welcome reception, dinner, and other social program. Admission to all topical meeting sessions, poster sessions, and other scientific program also included.
- Displaying the company logo on the official EOSAM2021 website [www.eosam2021.org](http://www.eosam2021.org) under "Exhibitors"
- Social media posting about the company prior to event, with a link to company home page
- Placement of the company name and logo in the printed program book under "Exhibitors"
- 10 % discount on all additional advertisements and sponsoring opportunities

Additional space and entrance tickets for multiple company representatives are available, please consult the conference team at [eosam@europeanoptics.org](mailto:eosam@europeanoptics.org)

<sup>(2)</sup> Excl. VAT

<sup>(3)</sup> Open for negotiations

# SPONSORING ITEMS

Select your preferred sponsoring package or contact us to create an individual package fitted to your needs. **If you prefer online visibility, please contact us to create the perfect package for you!**

## PLATINUM SPONSORING

**10.000€ or more, Price to be negotiated**

**EXCLUSIVE RIGHT, ONLY ONE AVAILABLE**

**includes Exhibition package**

**Includes**

- **Exhibition space**, 6 sqm (2x3m)
- **Two (2) conference and exhibition entrance tickets** to company representatives, including coffees, lunches, welcome reception, dinner, and other social program. Admission to all topical meeting sessions, poster sessions, and other scientific program also included
- **Full page advertisement** in the back cover of the conference digest, (DIN A4, 4c), given to all attendees (Exclusive right)
- **Social media posting** about company with link to preferred product/company website
- **Displaying roll-up provided by company during plenary sessions** (Exclusive right)
- **Company marketing material distributed to attendees**, provided by company
- **Advertisement of PLATINUM-Sponsor** in EOS member newsletter prior to event (monthly newsletter sent to all EOS members by email) (Exclusive right)
- **Special sponsorship opportunity**, Company name and logo visible during the chosen activity/item. Choose out of:
  - coffee breaks
  - conference dinner
  - welcome reception
  - any other preferred item
- **Stand out placement of company name and logo as PLATINUM Sponsor**
  - with active link to company website on the main conference website [www.eosam2020.org](http://www.eosam2020.org) (Exclusive right)
  - at the registration desk area onsite
  - in conference digest





## **GOLD Sponsoring** (includes Exhibition package)

**5.000 €** (PRICE REDUCED BY 500€ for EOS Corporate Members) <sup>(2)</sup> <sup>(3)</sup>

Includes:

- **Exhibition space**, 6 sqm (2x3m)
- **Two (2) conference and exhibition entrance tickets** to company representatives, including coffees, lunches, welcome reception, dinner, and other social program. Admission to all topical meeting sessions, poster sessions, and other scientific program also included.
- **Full page advertisement** in the back of the front cover of the conference digest, (DIN A4, 4c), given to all attendees **(Exclusive right)**
- **Social media posting** about company with link to preferred product/company website
- **Displaying roll-up provided by company at the registration area (Exclusive right)**
- **Company marketing material distributed to attendees**, provided by company
- **Advertisement of GOLD-Sponsor** in EOS member newsletter prior to event (monthly newsletter sent to all EOS members by email) **(Exclusive right)**
- **Stand out placement of company name and logo as GOLD Sponsor**
  - with active link to company website, on the conference website under Sponsors
  - at the registration desk area onsite **(Exclusive right)**
  - In conference digest

## **SILVER SPONSORING** (includes Exhibition package)

**3.000 €** (PRICE REDUCED BY 500€ for EOS Corporate Members) <sup>(2)</sup> <sup>(3)</sup>

- **Exhibition space**, 6 sqm (2x3m)
- One (1) **conference and exhibition entrance ticket** to company representative, including coffees, lunches, welcome reception, dinner, and other social program. Admission to all topical meeting sessions, poster sessions, and other scientific program also included.
- **Half page advertisement** in conference digest (ad size: DIN A5, horizontal)
- **Company marketing material distributed to attendees**, provided by company
- **Social media posting** about company with link to preferred product/company website
- **Stand out placement of the company name and logo as SILVER Sponsor**
  - in conference digest
  - conference website
  - at the registration desk area onsite

## SPONSORING PACKAGE 1

**1.000 €** (10% discount for EOS Corporate Members) <sup>(1)</sup> <sup>(2)</sup> <sup>(3)</sup>

- **Placing the advertisement of the company (ad size: full page DIN A4)** inside the conference digest (DIN A4), given to all attendees
- **Social media posting** about company with link to preferred product/company website
- **Displaying the company logo**
  - on the official EOSAM2021 website [www.eosam2021.org](http://www.eosam2021.org) under “Sponsors”, with an acknowledgement of the company partnership and an active link to the company Home Page
  - on the conference digest
  - at the registration area onsite

## SPONSORING PACKAGE 2

**500 €** (10% discount for EOS Corporate Members) <sup>(1)</sup> <sup>(2)</sup> <sup>(3)</sup>

- **Placing the advertisement of the company (ad size: half page, DIN A5)** inside the conference digest (DIN A4), given to all attendees
- **Displaying the company logo**
  - on the official EOSAM2021 website [www.eosam2021.org](http://www.eosam2021.org) under “Sponsors”, with an acknowledgement of the company partnership and an active link to the company Home Page
  - on the conference digest
  - at the registration area onsite

## INDUSTRIAL POSTER: 100 € <sup>(2)</sup>

Send your poster to the conference and make it visible for all conference attendees. All posters reviewed by topical meeting chairs. Competence and know how (rather than products) will be preferred.



## OTHER SPONSORSHIP OPTIONS <sup>(1)</sup> <sup>(2)</sup> <sup>(3)</sup>

Web banner on the conference official website with active link to the Company home page.	1 000 - 1500 €
One-page, full color advertisement on the internal side of the cover page of conference digest ( <b>Exclusive right, only 1 available</b> )	1 000 €
One-page, full color advertisement in program book	800 €
Distributing informational and promotional leaflets to attendees	800 €

**EVENT SPONSORING: starting at 500€** <sup>(1)</sup> <sup>(2)</sup> <sup>(3)</sup>

- Welcome reception
- Coffee breaks
- Conference Dinner
- Student events and Awards



**DONATIONS** <sup>(3)</sup>

Another way of supporting the EOS annual meeting is in form of

- Conference bags with your logo
- Lanyards
- Pens
- Writing Pads
- Etc.

<sup>(1)</sup> EOS Corporate Members receive a discount of 10%

<sup>(2)</sup> Excl. VAT

<sup>(3)</sup> Open for negotiations

Prices plus 24% VAT if applicable

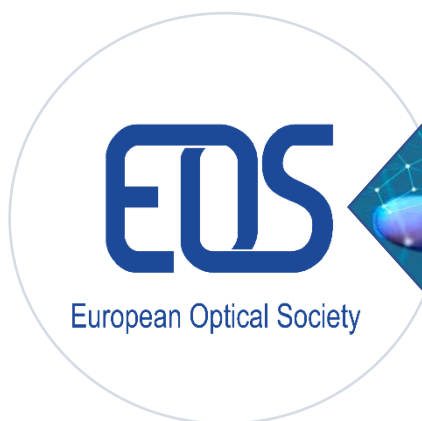
PLEASE NOTE: Bookings from Non-EU, EU companies and businesses registered in EU countries (except Finland) are exempted from VAT, if VAT no. is given. (For Non-EU companies no VAT number needed).

Make a booking  
latest by 31 July 2021!

*First come, first served.*

**CONTACT**

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**EUROPEAN OPTICAL SOCIETY (EOS)**

[www.europeanoptics.org](http://www.europeanoptics.org)

The European Optical Society (EOS) is the European platform for optics and photonics professionals. The EOS is a non-profit society, and an umbrella organization for all national optical societies around Europe. Our 4,500 members extend from Europe to all over the world.

Our mission is to bring together and encourage the cooperation of all with an interest in optics, optoelectronics and related scientific fields, to make practical use of research results, and to support the industrial exploitation of optics. To this end, we organize international conferences, scientific, technical and cultural meetings, training courses, exhibitions, etc., and maintain relations with other societies and organizations, national or international, having similar interests.

Image: Shutterstock



## ABOUT THE EUROPEAN OPTICAL SOCIETY ANNUAL MEETING (EOSAM)

The European Optical Society Annual meeting (EOSAM) is a major international scientific conference with an exhibition and industrial program, organized by the European Optical Society in co-operation with local institutions. It was established specifically to provide a platform for experts in the field of optics and photonics, bringing forth new research results, the state of the art, and bridging the gap between research, education, and industry. EOSAM is attended by top researchers, key leaders, students and industry experts.

EOSAM has been organized since 2006, switching from location to another. After 2010 it was decided to move EOSAM around Europe, bringing the event into different optics hubs better serving the local communities and at each time creating a unique EOSAM experience for the attendees. Starting from 2020, the EOSAM will be an annual event, so mark your calendars. We warmly welcome you to join us for the 9<sup>th</sup> edition of EOSAM in Rome, Italy, 13 – 17 September 2021.

EOSAM locations through time:

**2006** Paris, France  
**2008** Paris, France  
**2010** Paris, France  
**2012** Aberdeen, Scotland  
**2014** Berlin, Germany  
**2016** Berlin, Germany  
**2018** Delft, the Netherlands  
**2020** Online  
**2021** **Rome, Italy**  
**2022** Location tba

EOSAM 2021 organized in co-operation with:



**SAPIENZA**  
UNIVERSITÀ DI ROMA

[www.eosam2021.org](http://www.eosam2021.org)

We look forward to meeting you at EOSAM in Rome in 2021!

